

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity: Guzman y Gomez Limited
ABN: 25 125 554 743

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Ian Rowden
Date of appointment	10/04/2024

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities 42,000 options granted to Ian Rowden under 2023 NED LTI plan with an exercise price of \$18. 13,000 ordinary shares held by Ian B Rowden and Alyson M Rowden as trustees for the Rowden Living Trust
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+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
Note: Provide details of the circumstances giving rise to the relevant interest.	
N/A	N/A

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Ian Rowden agreed to acquire 13,000 ordinary shares from Guy Russo and 13,000 options from Steven Marks pursuant to agreements entered between these parties prior to the IPO. The options acquired from Steven Marks will be immediately exercised to ordinary shares once Ian has acquired them. These transactions are expected to complete in September/October 2024.
Nature of interest	See above.
Name of registered holder (if issued securities)	See above.
No. and class of securities to which interest relates	See above.

+ See chapter 19 for defined terms.