



# NATIONAL STORAGE REIT

ASX SPOTLIGHT CONFERENCE

3 MARCH 2016

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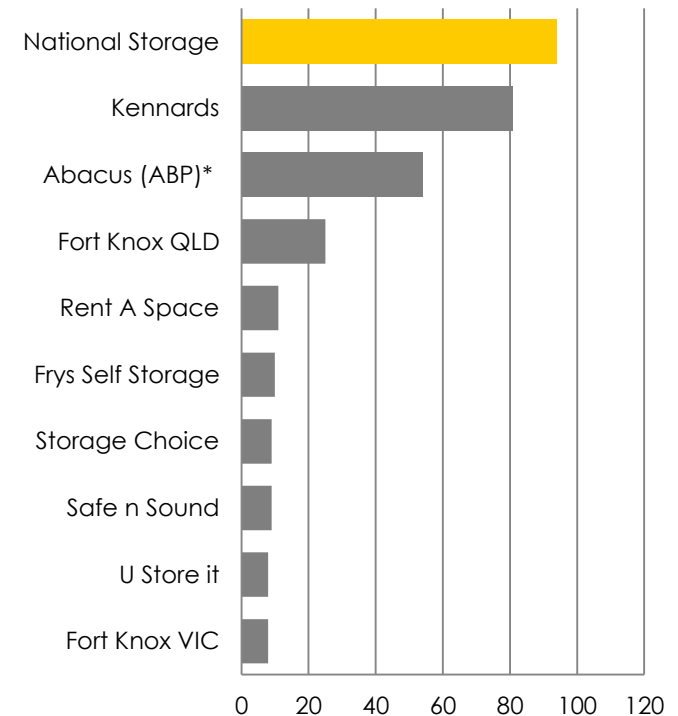
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# AUSTRALIAN SELF-STORAGE INDUSTRY



- Originally US market, began in Australia in 1970's
- Alternate use for land awaiting development
- Approx A\$12 billion market in Australia and NZ
- Highly fragmented industry
- Top three brands only have c25% of market
- Demand drivers include change of life events, building/renovating/moving, urban densification, ageing population and online retailing
- Selection drivers include location, convenience, customer service and quality of offer
- Low levels of brand awareness and brand differentiation across the industry
- Supply is constrained by availability of suitable locations, land values and higher/better use

**Australasia Self Storage Industry  
Ten Largest Owner/Operators**



\*ABP centres are branded Storage King

# TYPICAL SELF STORAGE CENTRE





# NSR OVERVIEW

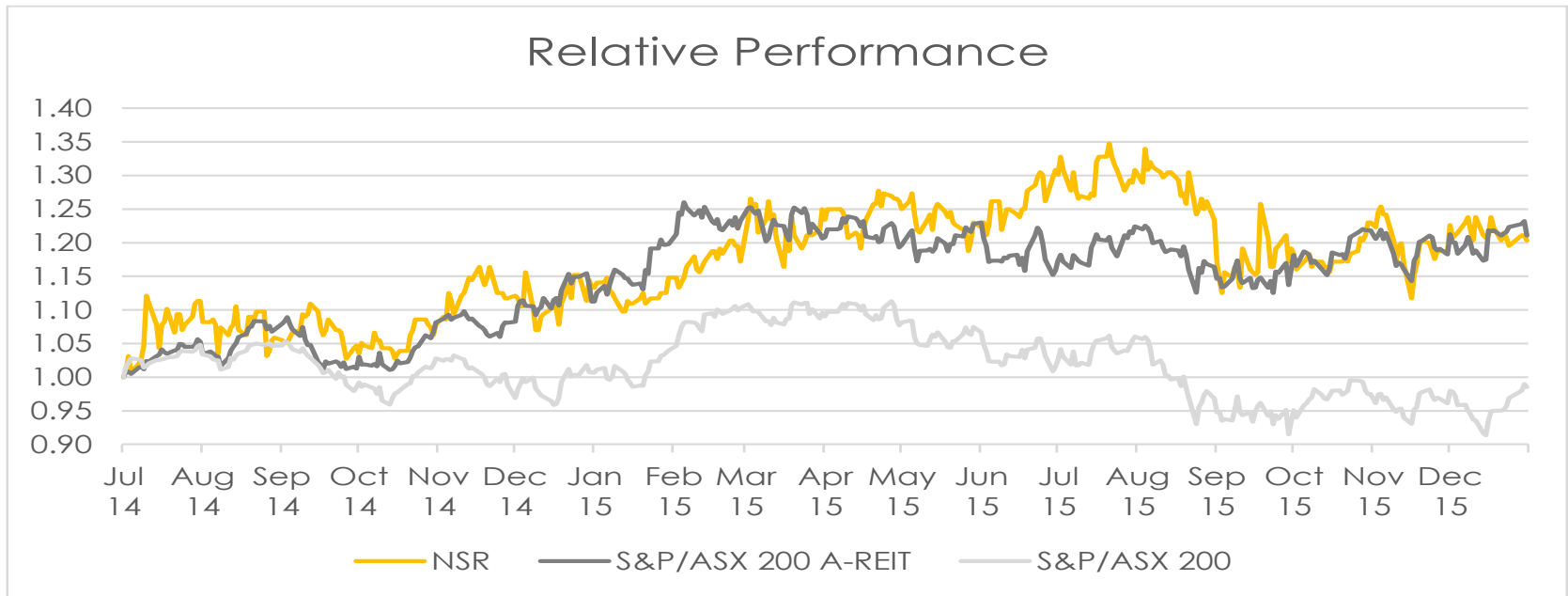


- Australia's first and only listed, fully integrated and internally managed self-storage REIT (S&P/ASX 200)
- IPO December 2013
- Assets under management grown from A\$480m to A\$886m
- 94 centres under ownership, operation or management across Australia and New Zealand, in a highly fragmented industry
- Approximately 1,800 centre across Australia and New Zealand
- Diverse tenant base with over 35,000 customers
- National Storage Management Platform
  - dynamic pricing model
  - experienced operations team drive balance between occupancy and rate per square metre with strong focus on overall growth in revenue
  - marketing
  - contact centre
  - property maintenance
- Developing multiple revenue streams to maximise returns

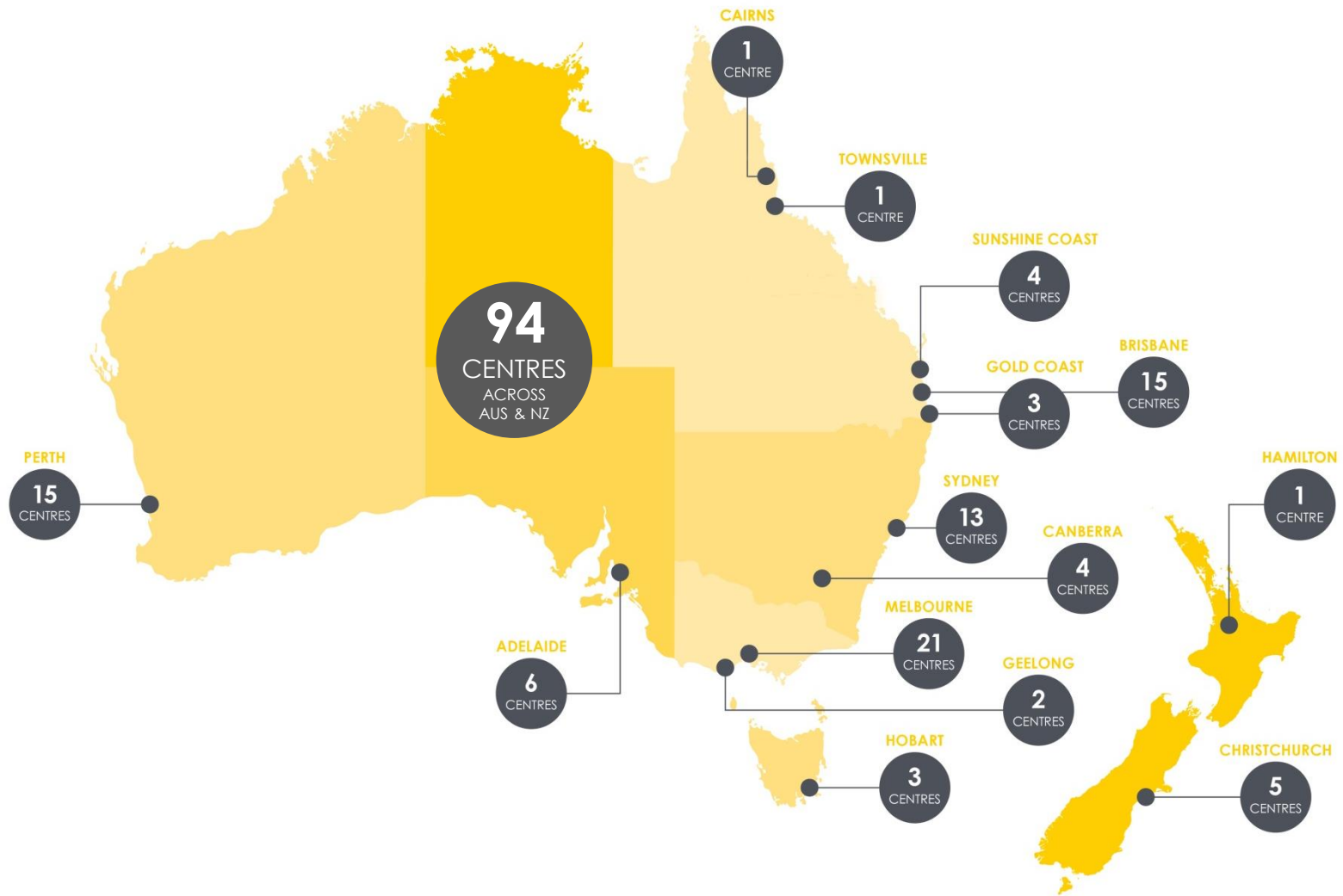
# NSR PERFORMANCE



- Number 1 Performing Australian REIT for TSR to 30 June 2015 delivering 39% TSR
- Admitted to the S&P ASX 200 index in June 2015
- Delivered on objectives with significant growth in EPS, underlying earnings, assets under management and NTA
- 20% increase in security price over the eighteen months to 31 December 2015
- Outperformed the ASX:200 index by 20%



# NATIONAL STORAGE FOOTPRINT



## DEVELOP MULTIPLE REVENUE STREAMS TO MAXIMISE RETURNS

### ASSET MANAGEMENT

- 
- Balance rate and occupancy to achieve dual objectives of organic growth while maximising revenue from portfolio
- 
- Leverage management platform and economies of scale to extract value
- 
- Drive cost efficiencies across the portfolio
- 

### ACQUISITIONS

- 
- Focus on high quality accretive acquisitions in a fragmented industry
- 
- Strong potential acquisition pipeline in Australia and New Zealand
- 

### PORTFOLIO, CENTRE AND DEVELOPMENT MANAGEMENT

- 
- Provision of design and development services
- 
- Focus on development in markets where acquisitions are more challenging
- 
- Australian Prime Storage Fund and Perth Development Portfolio arrangements
- 
- Management of third party centres

### PRODUCT AND INNOVATION

- 
- Exploring opportunities for revenue generation across:
- New sales channels including mini warehousing and logistics solutions
- Digital strategies
- Expanding ancillary product range



# ACQUISITIONS: INDUSTRY GROWTH STRATEGY



## ANNOUNCED ACQUISITIONS

- 94 centres currently under ownership, operation or management across Australia and New Zealand, an increase of 32 from December 2013
- 12 acquisitions for in excess of \$57 million transacted in 1H FY16

## STRATEGIC RATIONALE

- Highly fragmented industry
- Scalable fully-integrated operating platform – driving revenue and cost synergies
- Strong acquisition and integration track-record
- Investment guidelines dictate superior locations, proximity to usage drivers and ability to add value

## STRATEGY OUTLOOK

- Evidence of tightening cap rates demonstrated in NSR portfolio yield – weighted average primary cap rates at 9.7% on IPO, tightening to 8.4% 1H FY16
- Tightening cap rates now being reflected in wider industry expectations
- Strong potential acquisition pipeline within Australia and New Zealand

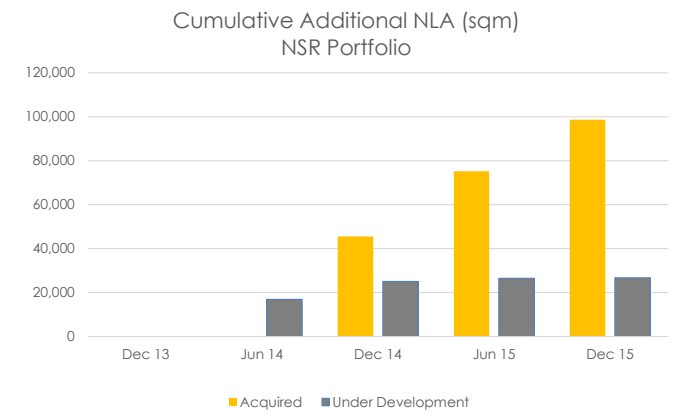
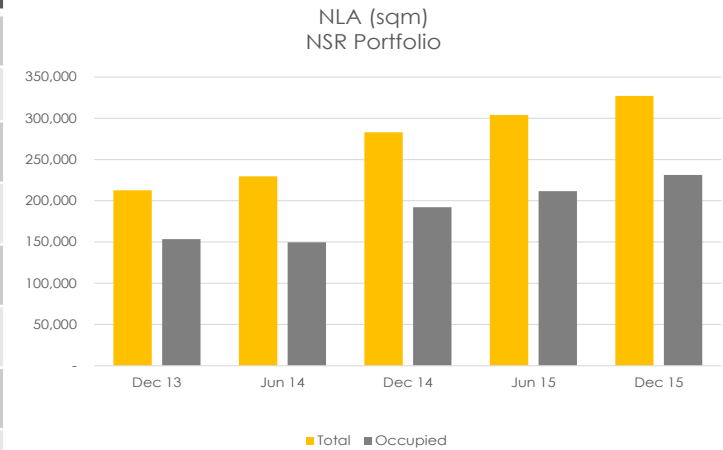
## VALUE CREATION SPOTLIGHT – DEE WHY



# ACQUISITIONS – JULY 2014 FORWARD



Centre	Purchase Price
Townsville	\$17.0m
Mulgrave	\$7.0m
Moorabbin	\$8.2m
Wangarra	\$10.9m
Port Adelaide	\$5.2m
Hume, Phillip, Mitchell & Queenbeyan	\$46.5m
Forrestdale	\$11.0m
O'Connor	\$8.0m
Richmond, Hawthorn, Glen Iris & South Melbourne	\$48.8m
Dandenong South	\$15.2m
Dee Why	\$10.4m
Belfast, Opawa, Ferrymead, Hornby & Redwood	\$21.7m (NZ\$23.0m)
Pymble, Camperdown & Seven Hills	\$11.1m
Frankton	\$6.9m (NZ\$7.4m)
Earlville	\$9.9m
Croydon South	\$4.7m
<b>27 Acquisitions</b>	<b>\$242.2m</b>



Excluding NZ

# NEW ZEALAND



- Successful entry into New Zealand market in August 2015
- Acquisition of five centres in Christchurch and one in Hamilton
- 23,000 sqm net lettable area
- 53,000 sqm gross land area
- New Zealand operational structure in place with direct link back to Australian management platform
- Extract value from acquired centres via optimising rate per square metre and driving occupancy
- Opportunity for future expansion/development in Christchurch and Hamilton
- Continue to pursue acquisition opportunities in major population centres, eg Auckland and Wellington



# HIGHLIGHTS



## 1H FY 2016

- A-IFRS profit after tax of \$20.6 million
- Underlying earnings\* of \$14.3 million (4.3 cents per security)

## FY 2016 GUIDANCE

- FY16 underlying earnings guidance remains unchanged at 8.7 – 8.8 cents per security (\$29.0m – \$29.5m) representing underlying EPS growth of 6.0% – 7.5% on FY15 (assuming no material changes in market conditions)
- Distribution payout ratio is forecast to remain between 90% - 100% of underlying earnings

## ACHIEVEMENTS - 1H FY 2016

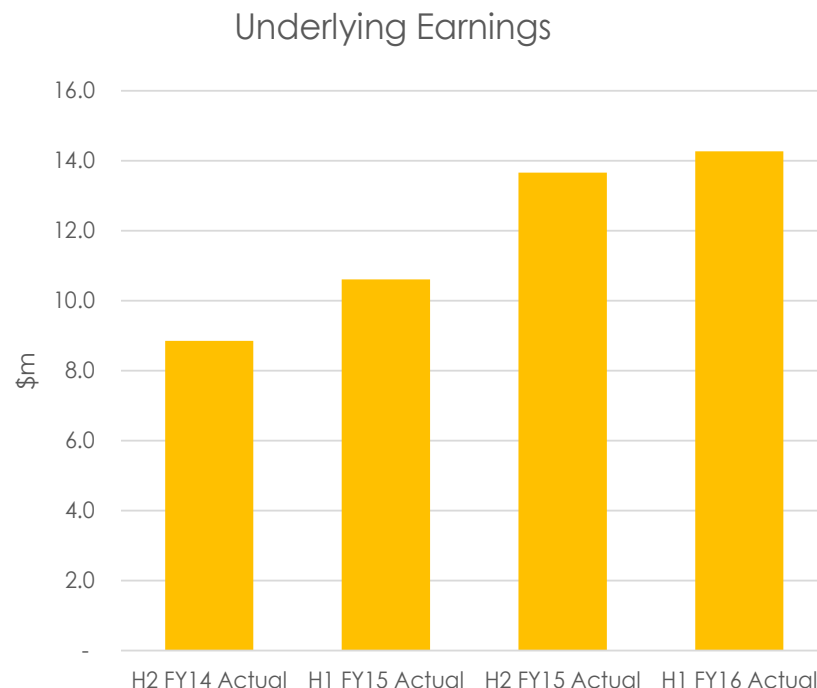
- Underlying earnings up 35% on 1H FY15
- EPS up 13.2% to 4.3 cents per security on 1H FY15
- Established (IPO) portfolio EBITDA grew by 4.3% H1 FY16 v H1 FY15
- Successful integration of New Zealand into management platform
- 5% increase in rate per sqm across the total portfolio (excluding developing centres)
- 20% increase in total assets under management to \$886 million
- Portfolio valuation \$569 million, weighted average primary cap rate 8.4%.

\* A-IFRS profit after tax less tax benefit (\$0.4 million), Fair value adjustments (\$3.3 million) and Finance lease diminution, presented as fair value adjustments (\$2.6 million)

# SUMMARY AND OUTLOOK



- 1H FY16 underlying earnings of \$14.3 million (4.3 cents per security)
- FY16 underlying earnings guidance \$29.0 - \$29.5m - assuming no material changes in market conditions
- FY16 underlying EPS guidance of 8.7 – 8.8 cents per security (6.0% – 7.5% growth on FY15) - assuming no material changes in market conditions
- Benefits from acquisitions continue to flow through to earnings
- Active acquisition pipeline



Results and Guidance Summary	
1H FY16 underlying earnings	<b>\$14.3 million (4.3 cents per security)</b>
FY16 underlying earnings guidance	<b>\$29.0 - \$29.5m (19 – 22% growth on FY15)</b>
FY16 underlying EPS guidance	<b>8.7 – 8.8 cents (6.0% – 7.5% growth on FY15)</b>





# THANK YOU

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# APPENDIX

# PORTFOLIO METRICS



METRICS	IPO			31 December 2014			31 December 2015		
	NSR	MGT	TOTAL	NSR	MGT	TOTAL	NSR	MGT	TOTAL
Freehold centres	28	24	52	39	27	66	50	29	79
Leasehold centres	10	-	10	10	-	10	15	-	15
Total centres	38	24	62	49	27	76	65	29	94
Freehold NLA (sqm)	163,000	117,000	281,000	234,000	129,000	363,000	277,000	141,000	418,000
Leasehold NLA (sqm)	49,000	-	49,000	49,000	-	49,000	73,000	-	73,000
Total NLA (sqm)	212,000	117,000	330,000	283,000	129,000	412,000	350,000	141,000	491,000
Average NLA	5,600	4,900	5,300	5,800	4,700	5,400	5,400	4,900	5,200
Storage units	25,000	12,000	37,000	32,000	13,000	45,000	40,000	14,000	54,000
REVPAM (Excludes developing centres)	\$174	N/A	N/A	\$182	N/A	N/A	\$212	N/A	N/A
Assets under management	\$270m	\$210m	\$480m	\$409m	\$224m	\$633m	\$618m	\$268m	\$886m
Weighted average Primary cap rate	9.70%	N/A	N/A	9.50%	N/A	N/A	8.40%	N/A	N/A

**NSR** – owned portfolio

**MGT** – managed centres including Southern Cross

**REVPAM** – revenue per available square metre