Rule 3.19A.1

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity:	Guzman y Gomez Limited
ABN:	25 125 554 743

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Thomas (Tom) Cowan
Date of appointment	13 August 2018

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities

52,500 options granted under the 2023 Non-Executive Directors LTI Plan consisting of:

- 31,500 options each with an exercise price of \$16
- 21,000 options each with an exercise price of \$18

Tom holds these options on trust for TDM Growth Partners Pty Ltd, who is the beneficial owner of the options.

⁺ See chapter 19 for defined terms.

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest.	Number & class of Securities
TDM Growth Partners Pty Ltd (TDM) Tom owns 33% of TDM's voting shares, and is deemed to have a relevant interest in the shares which TDM holds a relevant interest in. TDM acts as nominee for its clients in respect of the shares that they hold. TDM has the power to control the voting rights and disposal of those shares as discretionary investment manager.	33,052,250 ordinary shares (4,423,796 of which have been sold under the IPO, with the transfer to occur on the IPO allotment date)
B.T.E Investments Pty Ltd	228,125 ordinary shares*
Tom has a beneficial interest in half of the shares held by this entity.	
TDMAM Pty Limited	105,250 ordinary shares*
Tom has beneficial interest in all of the shares held by this entity.	
TDMAM Superannuation Pty Ltd as trustee for the TDMAM Superannuation Fund	88,750 ordinary shares*
Tom has beneficial interest in all of the shares held by this entity.	
TDM Superannuation Pty Ltd as trustee for the TDM Superannuation Fund	10,227 ordinary shares*
Tom has a beneficial interest in 29.22% of the shares held by this entity.	

* All of these shares are under the control of TDM (as TDM has the power to control the voting rights and disposal of those shares as discretionary investment manager of the shares).

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A

⁺ See chapter 19 for defined terms.

No. and class of securities to which	N/A
interest relates	

⁺ See chapter 19 for defined terms.